

FIG. 1

008060 " 40285960

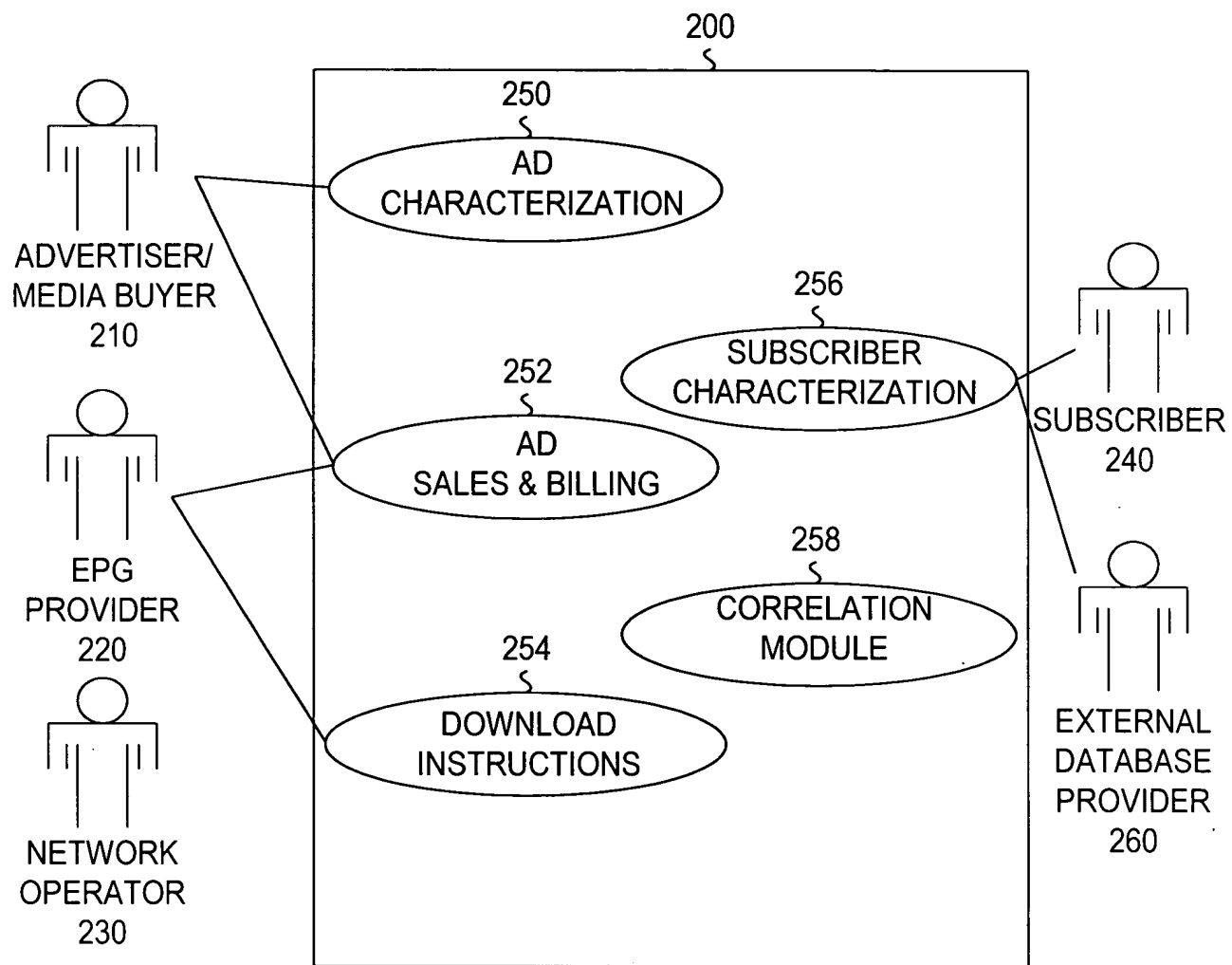


FIG. 2

3/11

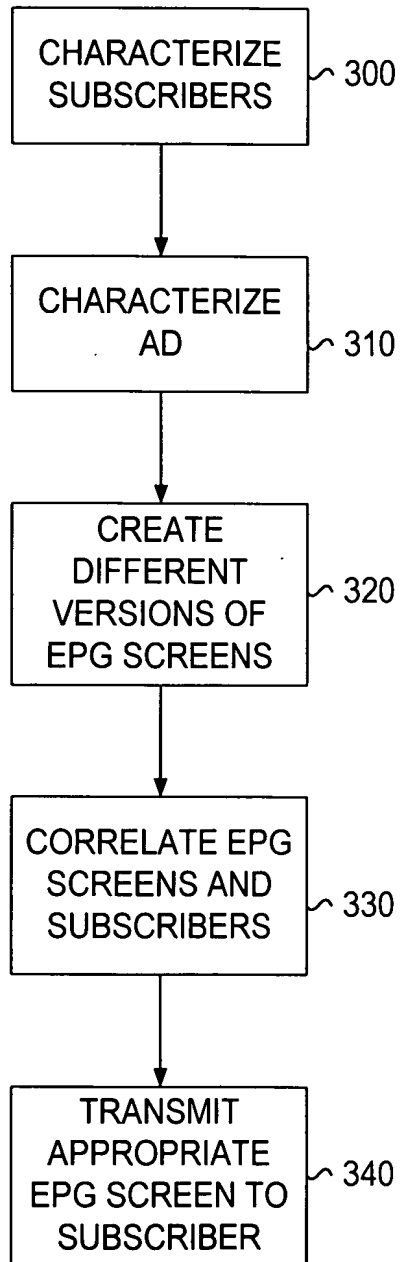


FIG. 3

<div>401</div> <div>S</div> <div>ZIP CODE</div>	<div>403</div> <div>S</div> <div>MEDIAN HOME PRICE</div>
18901	\$175,000
18910	\$64,000
18911	\$80,000
18912	\$110,000
.	.
.	.
.	.
18920	\$225,000

FIG. 4A

008060"40285960

5/11

STARTER HOME PRICES

405 S	407 S	409 S
ZIP CODE	TOWN	AVERAGE SALE
02108	BOSTON	\$204,889
02158	NEWTON, MA	325,378
10011	NEW YORK	422,500
10128	NEW YORK	387,800
19044	HORSHAM, PA	151,411
19106	PHILADELPHIA	184,562
20007	WASHINGTON, D.C.	337,402
22301	ALEXANDRIA, VA	263,323
27613	RALEIGH, NC	190,863
30033	DECATUR, GA	169,271
30342	ATLANTA	318,602
33186	MIAMI	121,568
33647	TAMPA, FL	186,794
37221	BELLEVUE, TN	155,399
48335	FARMINGTON, MI	208,558
60611	CHICAGO	234,124
60614	CHICAGO	327,601
80015	AURORA, CO	176,517
85044	PHOENIX	205,099
90278	REDONDO BEACH, CA	329,251
91306	WINNETKA, CA	164,000
92117	SAN DIEGO	204,620
94066	SAN BRUNO, CA	255,110
94131	SAN FRANCISCO	418,731
98033	KIRKLAND, WA	260,334

FIG. 4B

000000" 40285960

501 {	503 {	505 {	507 {
SUBSCRIBER	ADDRESS	TAX PARCEL #	ASSESSED VALUE
JOHN & MARY JONES	12 EUCLID	96-2-112	\$115,000
JANE DOE . . .	1550 12TH	96-3-115	\$350,000
TOM & SHEENA SMITH	1512 20TH	96-3-130	\$64,000

FIG. 5

AD CHARACTERIZATION VECTOR (E.G. HOUSEHOLD INCOME)	SUBSCRIBER/NODE CHARACTERIZATION VECTOR (E.G. HOUSEHOLD INCOME)	DEMOGRAPHIC CORRELATION
$\begin{bmatrix} 0 \\ 0 \\ 1 \\ 0 \\ 0 \end{bmatrix}$	$\begin{bmatrix} 0.2 \\ 0.2 \\ 0.4 \\ 0.1 \\ 0.1 \end{bmatrix}$	$= 0.4$

FIG. 6

8/11

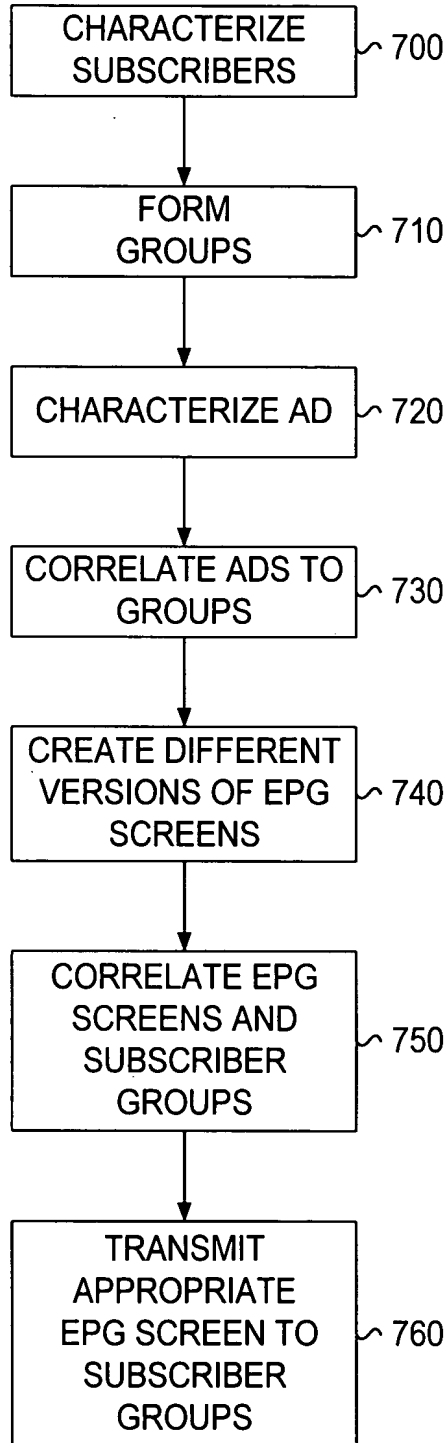


FIG. 7

9/11

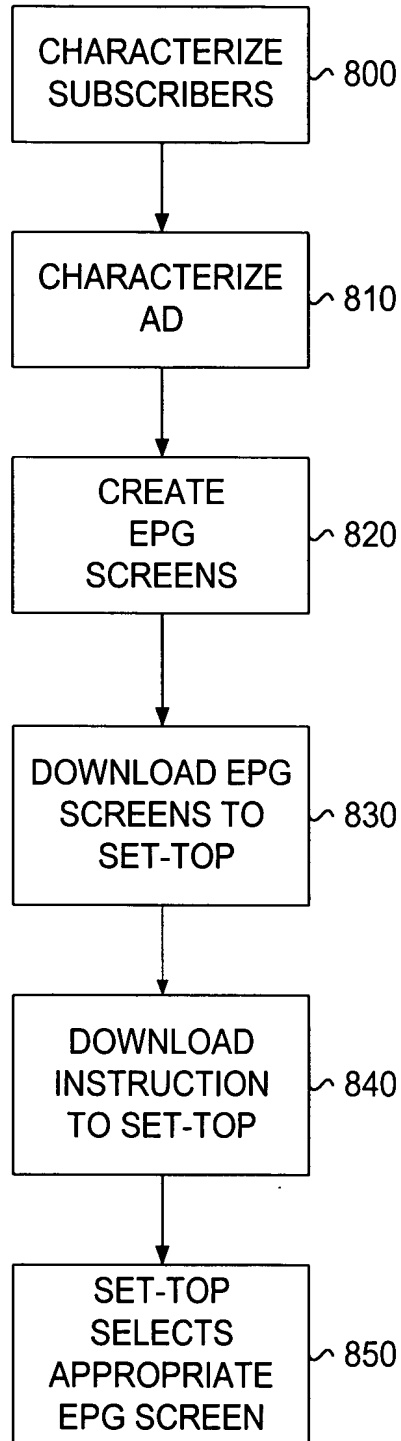
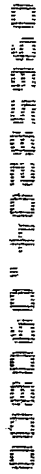


FIG. 8



0563524-000000

